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[Postcards That Are Worth A Pretty Penny](#)

The only way to keep up with the latest about Post Card is to constantly stay on the lookout for new information. If you read everything you find about Post Card, it won't take long for you to become an influential authority.

While the vast majority of all postcards made are not very valuable some are considered to be rare and desirable by collectors and these can be worth quite a bit of money.

For rare examples prices can go into the low thousands of dollars and it is certainly not all that uncommon to find a \$50 postcard hiding in a pile of ordinary cards. Combing through 175 cards it would not be surprising to find one or two that are worth \$5 to \$10 or even more.

The classic postcard era was from 1898 to 1918 and the cards that fall in this time frame are the most collectible to collectors as a rule. It is usually the topic or the image or the artist who created the image that establishes its value. Serious postcard collectors are interested in a wide variety of subjects.

So far, we've uncovered some interesting facts about Post Card. You may decide that the following information is even more interesting.

Holiday cards are very popular. Thanksgiving, Christmas, New Year's, Easter and Valentine's Day postcards are rather common, but cards sent for Halloween, Labor Day, and Ground Hog Day aren't. Halloween cards are particularly popular right now and some of the most desired ones were created by artist Ellen Clapsaddle. Three of her mechanical Halloween cards with moving parts sold for a little less than \$1,500. Artist-signed cards are another focus of strong collector interest. Pieces signed by Rose O'Neil (particularly her Kewpie cards), Philip Boileau, Arpad Basch (in the Art Nouveau style), Grace Drayton, Raphael Kirchner, Alphonse Mucha (look for his card advertising "Waverly Cycles"), Louis Wain (cats and paper dolls) and Florence Upton, to name just a few, are extremely popular.

We said earlier that Christmas cards were common but there are certain types of Christmas cards that are valuable. There are vast quantities featuring a white Santa Claus in a red suit but find a Santa in a different color of suit or come across a black Santa and you have something of a treasure. Find one in purple robes and the value might shoot up to around \$200. One in blue robes trimmed in brown fur and the value can top \$400. Postcard collectors look for what they call hold-to-light cards which have elements such as windows and fireplaces that seem to light up when the back of the card is held to a light. A New Year's hold-to-light card might be worth between \$75 and \$100 while a regular New Year's card might be worth very little.

Other cards to look for include the real photo cards of small towns or actual events. These can be rather expensive because there may have been only a few specimens of each view printed. Real photo cards that collectors find interesting can go up to the \$5,000 dollars and such images as golfers playing a famous course can bring \$350 or more.

To be valuable, postcards must be in good condition with no creases or folds. They should not have corners that are dog eared. Fronts that are not written on is the best (backs are ok) and no discoloration. Keep hunting for your treasured postcard and who's to say yours won't be worth a pretty penny.

You can't predict when knowing something extra about Post Card will come in handy. If you learned anything new about Post Card in this article, you should file the article where you can find it again.

About the Author

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